Staff shifts, tasks and HR

staffstrato

StaffStrato is for staff shifts, tasks and HR in small businesses.
The wordmark shares the CodeStrato and GymStrato family lettering.
A small tick inside the shared rocket identifies the staff product.

Purple #77679A

Near black #17151C

White #FFFFFF

Logo versions



Transparent dark text: light backgrounds. Transparent white text: dark backgrounds.

Use the supplied solid near black and solid white artwork for single colour work.

Icons and small sizes



Round mark



Purple app tile



Dark app tile

Use the rocket and tick mark at 96 px or larger.

The favicon files omit the tick detail so the rocket stays clear at tiny sizes.

Use the full wordmark at 400 px or larger when the tick detail must be visible.

Keep clear space of half the circle diameter around the visible logo.

Files and usage

PNG: ready for web, social graphics and presentations.

SVG: scalable paths for websites and design software.

PDF: vector artwork for print suppliers, supplied in RGB.

ICO and small PNGs: browser and app icon assets.

Supporting type: Inter Tight for headlines, Inter for body and UI.

The wordmark is outlined artwork. Do not retype it or substitute a font.

Keep the proportions and colours. Avoid effects and busy backgrounds.

Write StaffStrato in prose; use the supplied lowercase logo visually.

Production note

Family letter outlines and rocket preserved. Custom f letters and a clean tick added.

They contain real paths, with no embedded bitmap or required logo font.

8000 px logo PNGs. 4096 px icons and tiles. Smaller web exports are included.